

Christmas Parade Entry Form "A Storybook Christmas" Thursday, December 4, 2025 at 6:30pm

Entry Contact Info	
Business/ Organization	
Name	
Phone #	
Check all that apply	
Float (\$40)	Motor Vehicle (\$20)
Group (\$40)	Motorcycle (\$15)
Total Amount Due \$	
We accept cash, check or ca	ard payment. Checks can be made to Brookhaven Chamber.
Provide a brief description of your entry	

WWW.BrookhavenChamber.Org

230 S. Whitworth Avenue

Brookhaven, MS 39601

601-833-1411



ATTENTION FLOAT ENTRIES ONLY:

- *ALL floats need to report to WEST CHEROKEE ST entrance at Brookway Blvd for placement from <u>4 PM to 5 PM</u>. Permits will be assigned upon arrival.
- *Preview judging will take place at lineup and additional float judging will occur along the parade route.
- *NO EXTRA vehicle parking will be allowed along West Cherokee Street with float lineups. If your float requires riders to join you after lineup, they will have to park elsewhere and walk to your float. PLEASE coordinate this ahead of parade day. No vehicles will be allowed on Cherokee after the streets are closed.
- *Please encourage your group to keep the area around your float litter-free.
- *If you are a **FLOATWINNER**, you will be contacted by the Chamber of Commerce.

ATTENTION INDIVIDUALS, GROUPS, OR VEHICLES/MOTORCYCLES:

- *You must report to parade officials for line-up along Cherokee Street from Brookway Blvd to S. Jackson St. from <u>5 PM to 6 PM.</u>
- *If you have more than 1 vehicle, please arrive TOGETHER. Parade volunteers cannot guarantee getting a vehicle lined up beside you if you don't arrive TOGETHER.
- *If your vehicle/group is to be in the parade with a float, please arrive together and we will accommodate as best we can to move you at the same time.
- *All non-float entries are to stay to the far right side of Cherokee St. (Post Office/Farm Bureau side). Floats will be lined up on Cherokee on the left side (MSA side) beginning at 4 PM.

PLEASE arrive no later than 6 PM!

IMPORTANT INFORMATION FOR ALL PARADE ENTRANTS

- *NO SANTAS of any kind will be permitted. Chamber will provide a Santa Claus on his sleigh at the end of the parade.
- *All entries that would like to be judged for best float must be identified with SIGNAGE stating the name/organization/group/business plainly.
- *All performing groups should play/perform multiple times along the parade route, but please be mindful of keeping the parade rolling in a timely manner.
- *Vehicles of any kind and motorcycles must have all wheels on the ground at all times. NO wheelies, burnouts, or revving the engine. Drivers MUST be a licensed driver. **BPD will be checking upon entry.**
- *All organizations must arrive and stay together!
- *Please make sure if you are entering an older model car, it has been adequately checked out and is road ready!