

“Light up the Night”

CHRISTMAS PARADE ENTRY FORM

Thursday, Dec. 2, 2021

6:30 p.m.

Name of Business/Organization for Float Participating

Contact Person:

Contact Cell # _____

Do you text? _____

Daytime contact phone #:

Brief description of your entry:

No refunds after Tuesday, November 30, 2021

GENERAL INFORMATION ON BACK

I have read and understand the general information on the back of this form
and agree to adhere to the rules and regulations set forth therein.

Print name: _____

Signature: _____

Please return this form to Brookhaven-Lincoln Co. Chamber of Commerce.
PO Box 978 Brookhaven MS 39602 or 230 S. Whitworth Ave. Brookhaven
Or you can email completed form to admin@brookhavenchamber.com

SELECT ENTRY TYPE

_____ **Float / Entrance Fee - \$40.00**

_____ **Group / Entrance Fee - \$40.00**

Type of Float/Group: _____ Number of participants: _____

Describe what the float/group will be doing during parade (type music/activity, etc):

_____ **Motor Vehicles (NO ATV's) Entrance Fee - \$20.00**

Type of vehicle: _____

_____ **Motorcycles Entrance Fee - \$15.00 per motorcycle**

(ALL VEHICLES/MOTORCYCLES MUST BE DECORATED TO ENTER THE PARADE ROUTE)

DEADLINE TO ENTER – MONDAY NOVEMBER 29, 2021!

ATTENTION FLOAT ENTRIES

ALL floats need to report to the **Exchange Club Park Loop** for placement from **3:00pm-5:00pm**. Permits will be assigned upon arrival line up at Exchange Club Loop. Preview judging will take place **4:30-5:00pm** in the loop and judging will occur along the parade route. Float permits **must be** taped to passenger side-upper right hand corner for judging purposes (*if your float number is not visible you may not be judged*).

Floats must be complete & ready to roll before entering the Exchange Club Loop.

Entry theme **must be** displayed on each float & theme letters **must be** at least 12 inches tall & visible by night.

NO vehicle parking will be allowed along the Exchange Club Loop, Exchange Street off Hartman Street, or Congress Street!

Parking for vehicles is available in the lot along Schwem Avenue where Dirt Cheap is located.

Please encourage your group to keep the area around your float litter-free.

If you are a **FLOATWINNER**, you will be contacted by the Chamber of Commerce to schedule a time to receive your award with your group's name and to have a photo taken for the Daily Leader.

****IMPORTANT INFORMATION FOR ALL PARADE ENTRANTS****

NO SANTAS of any kind will be permitted. Chamber will provide a Santa Claus on his sleigh at the end of the parade.

All entries to be judged for best float must be identified with SIGNAGE **(11" x 17" minimum)** stating name/organization/group/business.

All Performing groups should perform or play multiple times along the route & are **REQUIRED to perform/play in front of the Chamber of Commerce Building** (*corner of S. Whitworth & Chickasaw Street*).

Vehicles of any kind and motorcycles, must have all wheels on the ground at all times. **NO** wheelies, burnouts or revving the engine of your vehicle/motorcycle. Driver of any motor vehicle/motorcycle **MUST** be a licensed driver.

All organizations must arrive & stay together. (Example: cars, bands, groups, cheerleaders, floats, etc.)

The **Official Parade Permit** must be visibly displayed preferably on the windshield on the passenger side of your vehicle, or attached to signage for your group or organization.

Violation of these policies may result in **IMMEDIATE** removal from the parade.

GENERAL INFORMATION FOR PARADE ENTRANTS ATTENTION INDIVIDUALS, GROUPS, OR VEHICLES/MOTORCYCLES

You must report to parade officials for line-up along Cherokee Street from Brookway Blvd to S. Jackson St. be ready for placement by **5:00 p.m.**