

# "All-American Christmas"

CHRISTMAS PARADE ENTRY FORM

Thursday, Nov. 30, 2017

**6:30 p.m.**

Name of Business/Organization \_\_\_\_\_

SELECT ENTRY TYPE

\_\_\_\_\_ **Float / Entrance Fee - \$35.00**

\_\_\_\_\_ **Group / Entrance Fee - \$35.00**

Type of Float/Group: \_\_\_\_\_ Number of participants: \_\_\_\_\_

Describe what the float/group will be doing during parade (type music/activity, etc): \_\_\_\_\_

\_\_\_\_\_ **Motor Vehicles (NO ATV's) Entrance Fee - \$35.00 per vehicle**

Type of vehicle: \_\_\_\_\_

\_\_\_\_\_ **Motorcycles Entrance Fee - \$20.00 per motorcycle**

**(ALL VEHICLES/MOTORCYCLES MUST BE DECORATED TO ENTER THE PARADE ROUTE)  
DEADLINE TO ENTER - MONDAY, NOVEMBER 27, 2017!**

Contact Person \_\_\_\_\_

Contact Cell # \_\_\_\_\_ Do you text? \_\_\_\_\_

Daytime contact phone #: \_\_\_\_\_

Brief description of your entry: \_\_\_\_\_

**No refunds after Monday, November 27, 2017**

**GENERAL INFORMATION ON BACK**

I have read and understand the general information on the back of this form and agree to adhere to the rules and regulations set forth therein.

Print name: \_\_\_\_\_

Signature: \_\_\_\_\_

## **\*\*IMPORTANT INFORMATION FOR ALL PARADE ENTRANTS\*\***

- **THROWING OR GIVING OUT ANY ITEMS (CANDY, PROMO ITEMS, BEADS ETC) IS STRICTLY PROHIBITED!!!** (VIOLATORS WILL NOT BE ALLOWED TO PARTICIPATE IN THE PARADE AGAIN!)
- **NO Santas** of any kind will be permitted. The Chamber will provide a Santa Claus on his sleigh at the end of the parade.
- All entries must be identified with **SIGNAGE (11" x 17" minimum)** stating name/organization/group/business/title, etc and whether the entry is an individual, vehicle or group!
- All Performing groups should perform or play multiple times along the route & are **REQUIRED to perform/play in front of the Chamber of Commerce Building** (corner of S. Whitworth & Chickasaw Street).
- Vehicles of any kind including motorcycles, must have all wheels on the ground at all times. **NO** wheelies, burnouts or revving the engine of your vehicle/motorcycle. The driver of any motor vehicle/motorcycle **MUST** be a licensed driver.
- All organizations must arrive & stay together. (Example: cars, bands, groups, cheerleaders, floats, etc.)
- The **Official Parade Permit** must be visibly displayed preferably on the windshield on the passenger side of your vehicle, or attached to signage for your group or organization.
- Violation of these policies may result in **IMMEDIATE** removal from the parade.

## **ATTENTION INDIVIDUALS, GROUPS, OR VEHICLES/MOTORCYCLES**

You must report to parade officials for line-up along Cherokee Street from Brookway Blvd to S. Jackson St. and be ready for placement by **5:00 p.m.**

## **ATTENTION FLOAT ENTRIES (note earlier times this year)**

ALL floats need to report to the **Exchange Club Park Loop** for placement from **3:00pm-5:00pm**. Float permits will be assigned upon arrival to line up at the Exchange Club Loop. Preview judging will take place from **4:30-5:00pm** in the loop and additional judging will occur along the parade route.

- Float permits **must be** taped to windshield on passenger side-upper right hand corner for judging purposes (if your float number is not visible you may not be judged).
- **Floats must be complete & ready to roll before entering the Exchange Club Loop.**
- Entry theme **must be** displayed on each float & theme letters **must be** at least 12 inches tall & visible by night.
- **NO** vehicle parking will be allowed along the Exchange Club Loop, Exchange Street off Hartman Street, or along Congress Street!
- Parking for vehicles is available in the lot along Schwem Avenue where Dirt Cheap is located.
- All floats **MUST** pause in front of the Chamber of Commerce building at the end of Whitworth Avenue for viewing & judging purposes.
- Please encourage your group to keep the area around your float litter-free.
- If you are a **FLOAT WINNER**, you will be contacted by the Chamber of Commerce to schedule a time to receive your award plaque with your group's name and to have a photo taken for the Daily Leader.
- Please return this form to Brookhaven-Lincoln Co. Chamber of Commerce.  
\*PO BOX 978 Brookhaven MS 39602 or 230 S. Whitworth Ave. Brookhaven\*  
Or you can email completed form to [katie@brookhavenchamber.com](mailto:katie@brookhavenchamber.com)